



Buea Institute of Technology

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Authorisation No. 122/MINEFOP/SG/DFOP/SDGSF/SACD du/of 12 Jan 2023

DEPARTMENT OF WEB AND SOFTWARE DEVELOPMENT

CP DIGITAL MARKETING COURSES

SN	COURSE CODE	STATE	CREDIT VALUE	COURSE TITLE
01	WSD204	C	6	Content Management System (WordPress)
02	WSD212	C	6	Introduction to Digital Marketing & E-Commerce
03	WSD311	C	6	Search Engine and Display Advertisement
04	WSD313	C	6	Content and Social Media Marketing
05	WSD315	C	6	Search Engine Optimisation
06	WSD317	C	6	Electronic Payment Systems
07	WSD312	C	6	Email and Affiliate Marketing
08	GDP211	C	6	Graphic and Multimedia Design
09	WSD290	C	12	Academic Project I
Total Credits: 58				

TEGHEN Clovis MONYONGA
Dean of Studies



Date: Monday, July 17th 2023